

OpenVOD

Power-up Your Videos

Make event video content instantly accessible to busy healthcare professionals using our cutting-edge video on-demand search technology.

OpenVOD revolutionises video viewing for busy audiences

OpenVOD leverages the latest advancements in intuitive technology to provide an enhanced video viewing experience that is tailored to meet the needs of Healthcare Professional audiences with limited available time.



AUTOMATED CATEGORISATION

OpenVOD uses advanced algorithms to automatically categorise and organise video content into topics, sub-topics and speakers.



IMPROVED ENGAGEMENT

A powerful tool that helps users identify and quickly access relevant content.



ADVANCED SEARCH

Search for videos by topics of interest, keywords or by speaker face recognition within the video content.



EXTENDED CONTENT VALUE

Increase the overall value of your content by extending your event reach to new audiences with your OpenVOD experience.



MAXIMISE BUDGET

Create an engaging on-demand event experience using your existing event recordings, with superior engagement capability.



INCREASE EVENT INVESTMENT

Turning event footage into an engaging OpenVOD solution, allows delegates to recap and share key moments from the event.

OpenVOD

OUR REVOLUTIONARY VIDEO PLAYER PROVIDES THE PERFECT SOLUTION TO HELP YOUR AUDIENCE NAVIGATE EASILY THROUGH VIDEO CONTENT, WHILST PROVIDING YOU WITH RICH DATA REPORTING & INSIGHTS.

OpenVOD is designed for pharma companies to maximise audience engagement and enhance the delegate experience. The platform scans and categorises the video content and track user behaviour through their interactions with it.

Intelligent design, user friendly

With its intelligent design and industry-specific expertise, OpenVOD is a potent tool for companies seeking to enhance their video content's value and create an engaging on-demand viewer experience.

Identify impactful content

Understand learning behaviour

Time saving

Deep insights

Drive decisions

Search topics

Share chapters to social media

SSO support

Spot trends

Keyword search

Perfect for any type of pharmaceutical events:

INVESTIGATOR MEETINGS

INTERNAL MEETINGS

CLINICAL TEAM MEETINGS

BOARD MEETINGS

COMPLIANCE MEETINGS

SYMPOSIA

CONGRESSES

ADVISORY BOARD MEETINGS

PRODUCT LAUNCHES



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