


# OpenMeet

Elevate  
your meetings  
with our next  
level audience  
engagement  
technology



OpenMeet, is a gold standard, fully supported audience engagement technology platform developed for a wide range of live, hybrid and virtual events.

OpenMeet supports dynamic, interactions across global audiences with its comprehensive range of interactive tools, in up to 40 languages. It improves audience engagement by giving your audience a voice, allowing you to leverage real value from the investment you make in your meetings schedules.

**BROWSER BASED, HIGHLY CUSTOMISABLE, USER-FRIENDLY. OPENMEET IS A FULLY MANAGED SOLUTION, ABLE TO HANDLE SIMPLE AND COMPLEX REQUIREMENTS, AND CREATE DYNAMIC INTERACTIONS BETWEEN YOU AND YOUR AUDIENCE.**

**OPENMEET FROM OPEN AUDIENCE, THE AUDIENCE ENGAGEMENT EXPERTS, IS OUR POWERFUL, INTERACTIVE, TECHNOLOGY PLATFORM THAT HAS BEEN DEVELOPED TO SUPPORT A WIDE RANGE OF GLOBAL MEETINGS & EVENTS. IT IS PARTICULARLY SUITABLE FOR THE PHARMACEUTICAL INDUSTRIES, SUPPORTING THE COMPLIANCE PROCEDURES AND ANALYTICS THAT ARE REQUIRED FOR EFFECTIVE EVENT DELIVERY.**



Feel confident working with a reliable, fully supported platform and an experienced, trusted team.



No apps needed. Bring your own device, log-in with discreet passwords, full access and participation.



Collaborate with the OA team as you shape your agenda and manage communications flow throughout your event



Customise your event, with branded interfaces and a wide range of communications media – pre, during and post event.



Deliver a seamless end-to-end delegate experience as OpenMeet integrates easily with other platforms.



Build engagement with our range of dynamic, interactive formats.



Deliver your events in up to 40 languages, with real-time language support.

Our experienced, trusted team will create a customised live, hybrid or virtual event experiences for you with our range of content modules and interactive features. From simple to complex, national or global events.



Link OpenMeet to your registration platform of choice and deliver a fully connected and branded end-to-end delegate comms campaign



Utilise real-time feedback throughout your event to help you adapt content and messaging throughout the event



Survey your audience pre-event, to understand their challenges, questions and latest content trends.



Encourage fun and break the ice with visual games, including sharing selfies, or themed images



Customise an exciting, relevant agenda, and design focused engaging sessions that encourage dynamic interactions



Get instant audience feedback with 'pulse' or 'Wordcloud' reactions



Use OpenMeet tools and OA audience engagement techniques to encourage collaboration, brainstorming and information exchange.



Manage multiple breakout sessions, with discreet interactive elements and assets



Sense-check progress and understanding, obtain feedback through interactive chats, polls and surveys.



Provide support to the chair, panels, delegates or break-out groups to share information or assets with the wider audience



Edit highlights video of your event content and share with time-poor attendees and your wider audience.



Create Q&A sessions that give your audience direct access to the host/chair or panels - allowing your audience to participate directly in your meeting.



Create a post-events assets hub to share relevant content with your audience and beyond

## A FULLY SUPPORTED PLATFORM, AND AN EXPERIENCED TEAM - YOU'RE IN SAFE HANDS WITH OPEN AUDIENCE

When you use OpenMeet, you'll enjoy the support of our experienced Project Managers and Technical Team. They'll help you design your event from development to delivery. They'll also advise you on techniques and skills to improve audience engagement. From simple to complex solutions, we deliver in-person, hybrid and virtual events, and bring specialist knowledge of a wide range of pharmaceutical events. We deliver hundreds of events every year for some of the worlds leading global organisations, so you can be confident you're in safe hands with us.



### Engage

Bespoke Audience  
Engagement Technology

- Customised, Full-Service Solutions
- 40+ language support
- Event & Agenda Design
- Pre-event communications, surveys, video, e-marketing, social media
- End to End Branded Delegate Journey
- Online & Offline
- API, Secure & Encrypted
- In-Person, Hybrid & Live
- Bring your own device – no apps

Agenda Design

Event  
Registration &  
Microsites



### Manage

Event  
Management &  
Marketing

- Conferences, Leadership Meetings, Product Launches
- Investigator Meetings, Town Halls, Advisory Boards, Symposiums, Congress etc
- Exhibitions & Trade Shows
- Audience Insights
- Strategy & Consultancy
- Programme Management
- Marketing & Communications
- Ticketing

Content  
Development

Events Comms



### Insight

Market Research & Data  
Insights

- Market Research
- Real Time Audience Insights
- Brand Intelligence
- Data Collection & Analysis
- Market Research & Consulting
- Detailed Reporting & Recommendations
- Tailored Solutions

Analytics,  
Insights &  
Return on  
Engagement



## WE KNOW TECHNOLOGY, WE KNOW AUDIENCE ENGAGEMENT, WE KNOW PHARMA



We aim to build long-term partnerships with our clients, and currently have a 96% retention rate, which we consider to be a sign of our success in this area. We wish to engage, inspire and inform your audiences through dynamic interactive event experiences, and our expert team will work with you throughout the development and deliver process. We deliver to a high standard and understand the impact that great delivery can bring to an event.

### **Collaboration**

Every event is unique. That's why we believe strongly in working with our clients in a collaborative and open way to discover their needs to overcome challenges and 'solve the pain points' of their events.

### **Full-Service Support**

We support our clients throughout their engagement journey. From proposal and event design, pre and post event communications, agenda creation, speaker onboarding and rehearsals, asset development. Full technical support and event management and onsite delivery, to post-event reporting and analysis.

### **Project Management**

No matter the size of the project, you'll receive project management/technical support, and we'll attend client conference calls, and deliver what you or your clients need throughout the event process.

### **Flexibility & Innovation**

Our adaptable approach combines different solutions to get the most out of any style of event and be responsive to client needs. We are in control of and fund our own development.

### **Onsite Delivery**

Our team are experts in onsite delivery, working with AV teams and managing any final changes, even in real-time.

### **Multilingual Communication**

Our multilingual features allow you to engage any audience, from hosted materials to Q&As with instant translation for the faculty and to the main screen.

### **Client-Led Development**

Open Audience Engage has been developed in response to real client needs. All of the features, from booking systems to feedback forms, have been built with a purpose.

### **Global Access**

Our online engagement platforms work on any internet enabled device, without the need to download an app. We can also source tablets worldwide to support our offline solutions.

### **Tailor-Made**

On the rare occasion you need a new engagement feature, and we don't have it, if we can we'll tailor-make to order.

### **Robust Systems**

We regularly deliver multiple meetings simultaneously and have systems and processes set up to ensure consistent high-quality service. We receive the highest ratings for quality, consistency and security.

# OpenMeet



Global audience engagement platform for virtual, hybrid & live events

Need help choosing the right solution?  
Get in touch with one of our experts today



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[www.openaudience.com](http://www.openaudience.com)



Open Audience



Integrated Management System

ISO 27001: 2013

ISO 9001: 2015

REGISTERED

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