

# OpenTube

## Create interactive video content for maximum engagement

Present and share video content, offering a fully customisable and measurable interactive experience for your digital audiences across the globe.

## OpenTube, the all-in-one global learning and communication tool

Interactive content creates an immersive environment that promotes greater learning and customer satisfaction. We'll help you transform your content into a memorable experience.



High-touch activity to bring your brand's vision to life.



Gain direct insights of audience interests, preferences, and behaviours.



Interactive content fuels customer experiences.



Educate the audience, create brand awareness, and generate leads.



Eye-catching and immersive way to educate about your expertise, products and services.



Interactive content for immersive, sensory-driven approach to storytelling.

# The Benefits of Interactive Video Content



## Grow ROI

Adding interaction points to gain audience insights. Repurpose existing content to maximise ROI.



## Inspire

Bring brand vision and values to life. Fully customise interactive content. Create immersive brand experience.



## WOW Factor

Versatile features with a wide variety of applications that bring your content to life - your imagination is the only limit.



## Educate

Designed by tech experts specialising in audience engagement to deliver a fully customised experience

## Popular Features

Inform, engage and excite your audiences with OpenTube interactive video content in up to 40 languages



### Customisable

Create personalised journeys for users that reflects your brand values.



### Lead Generation

Add CTA's that generate data in multiple ways: forms, polls/surveys, videos and audio feedback.



### Built-in Translation

Localise your content by adding up to 40 languages to your interactive video.

# End-to-End Support

Our Account Managers will help you to define and scope exciting and engaging interactive programmes using new or re-purposing your existing content. Feel free to pick our expert's minds to explore how far you can take your creation.



## Initiate

Your dedicated Account Manager will be by your side throughout the production of your OpenTube creation. They will capture your goals and success metrics.



## Planning

Getting it right first time matters to us, so we always work with you to understand your expectations and provide mock-ups of your creation before starting production.



## Execution

Our technical team will bring your masterpiece to life and deliver to you by the agreed deadline. You can be sure that we won't let you down.



## Performance

Your Account Manager will provide measurements based on your success metrics. The amount of reporting varies depending on your chosen package.

# Choose Your OpenTube Package

Whether you're looking to create one video, or create a complete collection of interactive videos, we have a selection of packages to support your requirements.

## ESSENTIAL

Make your message stand-out

## BUSINESS PLUS

Engage your audience with two-way video

## PROFESSIONAL

Ideal for complex global programmes

Media integration	Video	Video, audio, slides, PDF's	Video, audio, slides, PDF's
Create learning journey	-	Yes	Yes
Audio translation	1 translation	3 translations	5 translations
On-screen subtitles	1 translation	3 translations	5 translations
Navigation menu	-	Yes	Yes
Works on any device	Yes	Yes	Yes
Video editing	-	Yes	Yes
After effects	-	-	Yes
Templates	Yes	Yes	Yes
User registration	-	Yes	Yes
Custom Branding	Yes	Yes	Yes
Green-screen recording	-	-	Yes
AI Video Avatar	-	-	Yes
Performance reports	-	Yes	Yes
Surveys   Polls   Forms	1 format (3-5 questions)	1 format (10 questions)	2 formats (20 questions)
Video & Audio feedback	Optional	Optional	Optional
Hot Spots	Optional	Optional	Optional
Drag & Drop	Optional	Optional	Optional
Secure Video Hub	Optional	Optional	Yes
Account Manager	Yes	Yes	Yes
Video Production Team	-	Yes	Yes
Sales Support	Yes	Yes	Yes
Onboarding	Yes	Yes	Yes
Storyboarding	Yes	Yes	Yes
Scripting	-	Yes	Yes
Strategy & Planning	-	-	Yes
API Support	-	-	On Arrangement
	<b>From £2,500</b>	<b>From £7,500</b>	<b>Enterprise pricing on request</b>

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Need help choosing the right solution?  
Get in touch with one of our experts today



+44 (0)1296 294 136



[info@openaudience.com](mailto:info@openaudience.com)



[www.openaudience.com](http://www.openaudience.com)



Open Audience



ISO  
27001 : 2013  
9001 : 2015

INTEGRATED  
MANAGEMENT  
SYSTEM

REGISTERED

Certificate  
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